

CAVU Update

Volume 6, Issue 4

October 2009

In This Issue

[CAVU Hosts Family Fun Day](#)

[David Schenkein, MD, Joins CAVU Board](#)

[2009 Fundraising Kicks Off](#)

[Fit Futures Engages Community for Improved Health](#)



Want to learn more about CAVU's programs?

Click on the image above to go to our website.

[Click here to support CAVU's programs for kids!](#)

Join Our List

[Join Our Mailing List!](#)



A family enjoying CAVU Family Fun Day, August 29th, 2009

Dear CAVU supporter,

I hope you are having a happy and healthy autumn. Here at CAVU we had a terrific summer, capped off by our first annual CAVU Family Fun Day at the end of August. It was wonderful to see kids from CAVU-supported programs enjoying a variety of fun, healthy activities with their families - although it was raining we had a great day!

We're also pleased to announce that David Schenkein, MD, CEO of Agios Pharmaceuticals, has recently rejoined the CAVU Board of Directors upon returning from the West Coast, where he worked for the past three years. David was one of our founding Board members and we're thrilled to have him back.

Read on for more on these and other recent happenings here at CAVU, and stay tuned for additional information in the next couple months, as we're working on developing some great new connections for our supported programs in community health.

All the best,
Deirdre

Deirdre Connor
Director of Operations
CAVU

CAVU Hosts Family Fun Day

In 2008, CAVU launched the Healthy Weight Initiative (HWI) to address pediatric overweight/obesity in the community health center setting. The HWI is now operating in eight community health centers across MA. On August 29th, CAVU hosted its first Family Fun Day to celebrate HWI patients and their families at Cedar Hill Outdoor Center in Waltham MA. There were over 70 attendees including Healthy Weight Clinic patients, their family members, clinic staff, and peer leaders. Activities for the kids included archery, visits to the on-site Nature Center to learn about local ecology, adventure and trust-building games, boxing, seed planting, and lots of laughs with Milky, a milkable wooden cow loaned by 4-H.

To conclude the day, kids from each clinic were recognized for the commitment they and their families have made to healthy living. Awards were also given for the day's activities and prizes were raffled off. The raffle prizes were a big hit with participants taking home a football signed by a New England Patriots linebacker donated by Good Sports, a mini-helmet signed by an NFL Quarterback donated by NFL 60, a fitness goodie bag donated by CAVU, and a gift certificate from Hannaford Supermarkets. We look forward to holding more fun day events in the future to celebrate the kids in our programs - they are truly extraordinary!

David Schenkein, MD, Joins CAVU Board

After spending the past three years as Senior Vice President, Clinical Hematology/Oncology at Genentech, Inc. in San Francisco, David Schenkein has returned to Boston to serve as CEO of Agios Pharmaceuticals, and has rejoined CAVU's Board of Directors. David has been a Medical Oncologist and Hematologist for over 20 years and while in San Francisco was an Adjunct Clinical Professor of Medicine Oncology at Stanford University School of Medicine. Prior to joining Genentech, David spent 17 years in academic and clinical medicine as an attending physician in Hematology Oncology at the Tufts-New England Medical Center in Boston, where he was an associate professor and held the position of director of the Cancer Center. From 2001- 2006, he worked at Millennium Pharmaceuticals where he served as the Senior Vice President of Clinical Research, overseeing the clinical development of Velcade, a first-in class cancer therapy now approved to treat multiple myeloma and non-Hodgkins lymphoma.

As one of our original founding Board members, David helped CAVU in its initial development, drawing from prior experience working with the Cam Neely House. David's wealth of clinical expertise, his charitable commitments including working with the Tuberous Sclerosis Alliance, and his commitment to CAVU's efforts to improve patient care for underserved kids make him an invaluable Board member. We are thrilled to have him back in the area and back at the CAVU table.

2009 Fundraising Kicks Off

CAVU's annual fundraising in support of our programs for kids has gotten off to a great start this year with support from both new and recurring donors. Although the campaign begins in earnest this month, supporters have already contributed over \$100K this year to help support CAVU's new and ongoing programming for underserved kids.

CAVU's annual fall report is currently being finalized and will be available on our website in November. CAVU's supporters will all receive a printed copy by mail - please contact Deirdre Connor at deirdre.connor@cavufoundation.org if you'd like to be added to the list, or click on the link in the sidebar to add your support!

Fit Futures Engages Community for Improved Health

Since 2008, CAVU has supported Fit Futures, a program of Outer Cape Health Services designed to affect policy, programs and services to reduce the incidence of pediatric overweight and obesity, and to improve the health and wellbeing of youth who reside in the town of Provincetown and other communities on the Outer Cape.



Over the past year, Fit Futures staff have worked to develop a "Kitchen Cabinet," a community group made up of students, school officials, local businesspeople and others working on pediatric obesity. The Kitchen Cabinet has organized events including a Wellness Fair at a local elementary school to celebrate healthy living (see picture).

The Wellness Fair built momentum about healthy eating and living. Kids from the Kitchen Cabinet went to classrooms and had students taste test various fruits and vegetables. They also surveyed students to gauge interest in having healthier options in the cafeteria. Findings were presented to the school principal and the food service manager. Students now will have the option to choose a made to order salad from their cafeteria line. Way to go!

[Forward email](#)

SafeUnsubscribe®

This email was sent to deirdre.connor@cavufoundation.org by cavunewsletter@cavufoundation.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



CAVU | 1 Oak Hill Road | Ste 208 | Fitchburg | MA | 01420