

# Special Update: New CAVU and Paul Pierce Partnership Announced!

Special Update

November 2009



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*Boston Celtics Team Captain Paul Pierce bowls with CAVU Healthy Weight Initiative participants at partnership launch event, Nov. 16th, 2009*

Dear CAVU Supporter,

I'm thrilled to share with you that this Monday CAVU officially announced a new multi-year partnership with the Truth Fund, the charitable foundation founded by Boston Celtics Team Captain Paul Pierce. This exciting new partnership will bring together both organizations' programs to improve the health of underserved children across Massachusetts, beginning with the issue of pediatric obesity, which is a priority for both CAVU and the Truth Fund.

The partnership was officially announced at Pierce's Second Annual Truth Strikes celebrity bowling fundraiser at Kings in Dedham. Before the main event, Paul generously invited over twenty participants in CAVU's Healthy Weight Initiative to come bowl with him, enjoy some healthy snacks, and receive personally autographed photos from the Celtics Captain. He also spoke with the kids about the importance of healthy choices and about [FitClub34](#), a website recently launched by the Truth Fund to motivate kids to exercise and eat healthy.

We'll be sending out more information on the partnership in the next few months. In the meantime feel free to contact me if you'd like to learn more, and see below for a raffle prize offered by Paul Pierce in support of the Truth Fund.

All the best,  
Deirdre

Deirdre Connor  
Director of Operations  
CAVU

### Paul Pierce's Ultimate Celtics Experience

***On behalf of Paul Pierce, CAVU is passing along the following raffle opportunity.***

Help Paul Pierce and FitClub34 fight child obesity by entering the Ultimate Celtics Experience.

The winner of this amazing once in a lifetime raffle will receive 12 tickets to Paul Pierce's own Personal Luxury Box for the Boston Celtics vs. the Orlando Magic game at the TD Garden on November 20, 2009.

The winner will also get to have a courtside meet and greet with the Celtics captain and a photo opportunity with him.

In addition to the Meet and Greet you will also receive an authentic Boston Celtics autographed Jersey from the captain.

The entry deadline for this raffle has been extended until Thursday, November 19 - don't delay!

Tickets are only \$2 each  
(minimum 5 tickets)  
For more information or  
To purchase tickets visit:

[https://www.celebritiesforcharity.org/raffles/pierce\\_orlando.cfm](https://www.celebritiesforcharity.org/raffles/pierce_orlando.cfm)